

ICE

A FILM BY JELENA BAJIĆ-JOČIĆ



About the film "ICE"

The film ICE represents an apotheosis of loyalty and love.

ICE is a poetic elegy of people torn between heaven and earth - a film of state of mind, internal conflict and the most delicate of apprehensions, atmosphere, nostalgia and melancholy.

It is a tale of lost happiness and dreams, fears and transience, the supremacy of fate and the laws of nature, the gratitude and cruelty of nature, the inability of man to change that and influence the course of his own life.

ICE is the debut work of young director Jelena Bajić-Jočić.

The story focuses on the lives of archetypal characters and metaphorically represents the inexorable uprooting of a Serbian family during the 1970s, the demise and disappearance of hamlets and villages in the magnificent Šumadija, the most beautiful region of central Serbia.

With its universal message, ICE strongly asserts the fundamental virtues and values of life, love, honesty, justice, dignity, honour, goodness, respect... Accordingly, and despite the fact that it is a SERBIAN STORY, in terms of place of origin and residence, its design of a unique national identity within a traditional, anthropological and cultural context, ICE has the ambition to establish broad communication and recognize its viewers wherever in the world they may be.

The screenplay for the film version of ICE is based on the themes of the 1976 monodrama of the same name, which was written by renowned Serbian scriptwriter, actor and director Radoš Bajić.



Jelena Bajić – Jočić

Director and co-writer

Jelena Bajić - Jočić was born on March 24, 1980 in Belgrade, to parents Milena and Radoš.

She studied art with marked success at the most prestigious international universities, namely at the LONDON INSTITUTE OF ART – CAMBERWELL COLLEGE OF ARTS and HURON UNIVERSITY.

Together with her brother Nedeljko and husband Predrag Jočić, Jelena established the "CONTRAST STUDIOS" production company and became its head.

During her work as the executive producer of "SELO GORI, A BABA SE ČEŠLIJA" - a film/television work comprised of 89 episodes, which is the greatest, most popular production enterprise of this kind in Serbia with the biggest TV audience rating in Serbia, Jelena left a significant creative mark and played a key role in the realization and the success of the entire project.

She was awarded the prize Business Lady in 2010, by The Club of Economy Journalists of Serbia.

Beside the fact that she works as producer, Jelena is a film director, as well. Beside a series of short films and commercials, during its broadcast on RTS, making it one of the ten most watched TV programs of 2009.

Jelena debuted as a feature film director with "ICE" ("LED"), based on the themes of the eponymous monodrama, written by Radoš Bajić.

CAST

Velimir Bata Živojinović // Nela Mihailović // Olga Odenović // Momčilo Otašević // Nenad Ježdić

Rale Milenković // Nedeljko Bajić // Biljana Milić // Dubravka Jovanović // Nada Maršević

Nikola Ivković etc.

Special guest stars: Emir Hadžihafizbegović and Radoš Bajić

AUTHORS

Director: Jelena Bajić-Jočić // Writer: Radoš Bajić // Co-writer: Jelena Bajić-Jočić

Director of photography: Predrag Jočić // Original music by: Aleksandar Sanja Ilić

Editor: Stevan Marić // Production designer: Jasna Dragović // Costume designer: Vesna Teodosić

Make-up artist: Dušica Vuksanović // Sound recording: Darko Gilić // Sound designer: Igor Perović and

Vladan Korać Koki // Executive producer: Nedeljko Bajić // Production company: Contrast Studios – Belgrade

PRODUCER AND EXECUTIVE PRODUCER

CONTRAST STUDIOS



Nedeljko Bajić

Co-owner of Contrast Studios Ltd
Producer and actor

Born in 1976 in artistic family, from loving mother and actor father, he shows great interest and love in music and film in childhood, after finishing his education of primary and high school, decides to go to London to study marketing and finance. After spending five years in UK and graduating, moves back to his homeland, where in 2005, together with his sister Jelena and brother in law Predrag, founds a production company Contrast Studios Ltd, which is today one of the best film and tv productions in the region, whose projects are made with great quality and production values.



Predrag Jočić

Co-owner of Contrast Studios Ltd

Predrag is one of the leading director of photography in Serbia, he is also producer. He was DP of the most popular tv series in Serbia called "Selo gori a baba se Česlja" with 89 episodes broadcasted at the National television RTS. Also Predrag is producer and DP of film "Ice". At the moment Predrag is working as DP of the biggest production in Serbia – tv series "The rift of a nation (1941-1945)".

M.A.M.M.A. production

Sweden



Jelena Mila

head of Stockholm – based production company
M.A.M.M.A. production.

Jelena as actress has performed in over twenty films and even more theatre roles in Serbia/Balkan and Sweden. She is known as theatre producer since 2000 and her first feature film co-production is "Ice".

As a producer Jelena is very dedicated to the films that challenge the viewer and approach a story from an unexpected place, passionately loyal to the vision of worthwhile films.

TECHNICAL SPECIFICATIONS

Running time: 118 minutes // Aspect ratio: 1.85:1 // Format: 35mm // Colour: Color // Camera: ARRI ALEXA

Special effects: Phantom HD GOLD (1000 fps) and RED camera // Lenses: Cooke S4i

Colour correction: DaVinci Systems // Sound: Dolby Digital 5.1 // Lightning: „Shapa lights“

Rental house and postproduction „Media plus“ // Year of production: 2012.

Domestic release date and distribution: October 2012.

PRODUCER AND EXECUTIVE PRODUCER

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CO-PRODUCER

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